

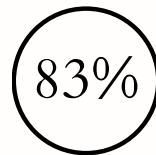


The Joey Journal

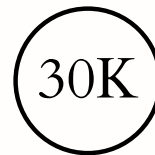
THE MEN'S LIFESTYLE JOURNAL FOR DISCERNING TASTEMAKERS

About me

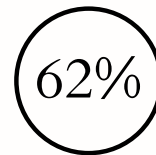
TOTAL DEMOGRAPHICS
ACROSS ALL SOCIAL MEDIA
INSTAGRAM, PINTEREST,
TIKTOK



Age 25-34



Reach



Men



Engagement



56% UK

20% USA

3% France

LET'S WORK TOGETHER!

"The Joey Journal is the Award Winning Men's lifestyle blog, digital marketing website that promotes menswear luxury lifestyle and travel brands through sponsored content creation as blog post reviews, social media promotion and more. We offer social media consultancy to small business owners in the lifestyle travel and luxury sectors. We've worked with leading brands from hotels, beauty, fashion, food & drink to help them build a social media presence by attracting new customers. Have you thought of how influencer marketing can benefit business strategy to grow revenue with the potential to reach new audiences vs. traditional advertising then let's talk."





SERVICES

Content Creation
Product Photography
Product Reviews
Sample Testing

SOCIALS

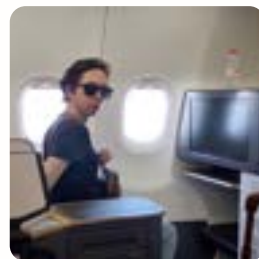
https://www.instagram.com/the_joey_journal
https://www.tiktok.com/@the_joey_journal
<https://www.pinterest.co.uk/thejoeyjournal>
<https://www.facebook.com/thejoeyjournal>

CONTACT

Tel: +44 7581163570
press_enquiries@thejoeyjournal.com
London

Brand Collaborations:

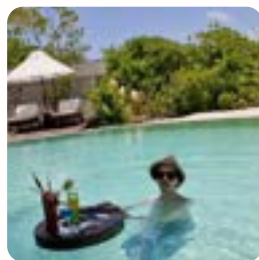
GULF AIR.



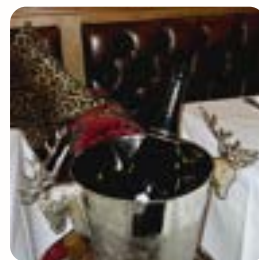
HENLEY FESTIVAL



**ADAARAN
RESORTS
MALDIVES**



**CHESTERFIELD
MAYFAIR**



HUGO BOSS



HYVER HALL

