



# The Joey Journal

MENSWEAR | TRAVEL | MEN'S LIFESTYLE



10 000  
Instagram followers

@THE\_JOEY\_JOURNAL



From UK



Reach



Men



Engagement

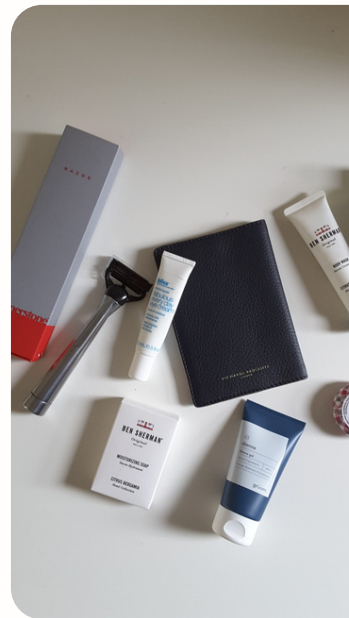
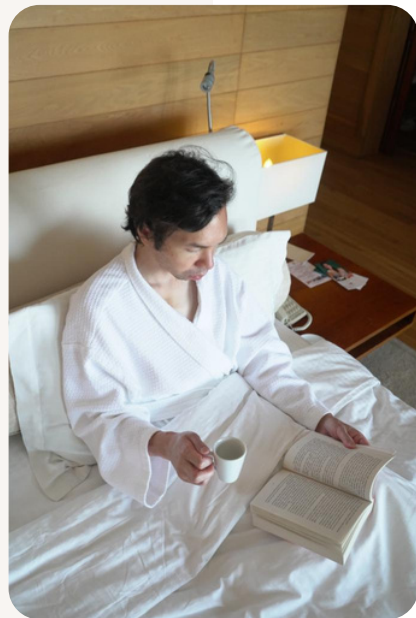


83% UK  
10% USA  
2% Italy

## LET'S WORK TOGETHER!

"The Joey Journal is the Award Winning Men's lifestyle blog, digital marketing website that promotes Menswear fashion lifestyle and travel brands through sponsored content creation as blog post reviews, social media promotion and more. We offer social media consultancy to small business owners in the lifestyle travel and luxury sectors. We've worked with leading brands from hotels, beauty, fashion, food & drink to help them build a social media presence by attracting new customers. Have you thought of how influencer marketing can benefit business strategy to grow revenue with the potential to reach new audiences vs. traditional advertising then let's talk."





## SERVICES

### INSTAGRAM POST

*I treat my Instagram differently than my blog. On my blog, I talk more about culture, Men's Lifestyle or give travel tips. On Instagram, I try to post photos that look aesthetically good and including a lot of fashion and style tips.*

£150

### SPONSORED VIDEO POST

*When it comes to promoting brands on Social Media I am more than happy to host a live take over on your social media channels such Instagram or YouTube Video post. This includes placing the appropriate #hashtag or product in your feed. Also, affiliate links*

£550

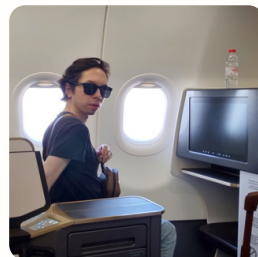
### CONTENT CREATION

*When brands approach me to feature content on my site I am more than happy to consider paid blog post where I place a link, or give a mention, to someone who paid for it. This might be in the form of a sponsored review which I feel is a good fit for my brand, a sidebar link, an advertisement in a newsletter.*

fr. £250

Brands I've worked with:

GULF AIR.



GILLETTE.



NORDGREEN.



STOW-AWAY APART HOTEL.



TRENDSHIM.



UBER APP.

